



Long & McQuade

UNIVERSITY

FREE Clinics in March



Long & McQuade
MUSICAL INSTRUMENTS 

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Join us for a series of free career-enhancing clinics specifically tailored to the needs of musicians, songwriters, producers and home studio enthusiasts.

Tue.Mar.1, 7-9pm (MARKHAM) Recording Production Tips & Tricks w/ Jeff Muir, Edwin de la Vega & Peter Natale

Learn valuable production techniques from three recording experts who will help you get the most out of your vocal tracks, produce amazing MIDI based music and share mixing secrets. Come with questions about your songs to ask our knowledgeable staff. Let them help you take your production to the next level.

Wed.Mar.2, 7-9pm (BURLINGTON) Looping & Live Performance w/ Jacob Moon

Known for his amazing live shows which feature his command of the guitar (often sounding like an entire orchestra), and his renowned skill as a "live looper," Jacob will share some of his proven insight into how to achieve this feat. An award-winning singer/songwriter, Jacob recently gained added attention when Rush asked him to perform at the Canadian Songwriters Hall of Fame Gala, after catching his YouTube performance of "Subdivisions."

Thu.Mar.3, 7-9pm (BLOOR) Rockin' Your MPC w/ Peter Project & Fresh Kils

Sound Battle Royale Champions, Peter Project and Fresh Kils, 2 of Toronto's sickest hip hop beatmakers, will share tips and tricks on how to rock an Akai MPC live and in the studio. Learn how to manipulate samples in hip hop production, and how to program and rock tracks live and in the studio.

Sat.Mar.5, 2-4pm (OSHAWA) Recording Basics w/ Bryan Weirmier, Dezz Asante & Peter Wiacek

An introduction to the world of recording. Learn about everything from interfaces to mics, to help you make wise investments in your recording gear. Techniques on getting the best results from your gear will also be covered.

Mon.Mar.7, 7-9pm (STEELES) DJ Production to Performance with Ableton w/ DJ Shine

This clinic will help you get the most out of your computer and Ableton while having some fun with external controllers.

Tue.Mar.8, 7-9pm (BRAMPTON) Songwriting 101 w/ Dean McTaggart

Presented by Audio-Technica. Spend an evening with world class songwriter Dean McTaggart. During this event Dean will perform live, talk about the song writing process, provide some great tips and answer questions.

Thu.Mar.17, 7-9pm (BRAMPTON) Performing in the Digital DJ World w/ DJ Shine

DJ Shine will focus on performing in the digital world as a DJ. Topics covered will be software, controllers, and how to get the most out of your system.

Mon.Mar.21, 7-9pm (BLOOR) / Wed.Mar.23, 7-9pm (MISSISSAUGA) Gibson Custom Shop Clinic w/ Thom Fowle

Thom from Gibson's Custom Shop in Nashville will answer any questions you have on their guitars, and give an in depth presentation on the making of these fine instruments.

Wed.Mar.23, 7-9pm (MARKHAM) Basic Band Instrument Repair & Maintenance w/ Hayley Marsh

Attention teachers! Learn how to personally take care of some quick and easy repairs of your school's musical instrument fleet.

Thu.Mar.24, 7-9pm (BURLINGTON) Self Promotion 101 w/ Jim Norris

Learn how to promote yourself, your band or your business. Use the principles of marketing to build value for yourself, use effective pricing, discover your global potential and get the word out on a budget. Jim Norris is the publisher of Canadian Musician magazine.

Thu.Mar.24, 7-9pm (BRAMPTON) Home Recording Basics w/ Alf Annibalini

Presented by Metalworks Institute. An informative course based on ProTools LE MBox and M-Powered hardware and software. Alf will discuss proper speaker placement and mic technique, and the use of software plug-ins in home recording. Alf is an accomplished recording engineer, having worked with Nelly Furtado, Kardinal Offishall and more. He is currently a freelance recording engineer and mixer, working with SRO Mgmt and Maverick Records.

Sat.Mar.26, 7-9pm (BLOOR) Basic Guitar Maintenance

Learn proper string changing; tuning and intonation; basic set-up; long-term care in the Canadian climate and much more.

Mon.Mar.28, 7-9pm (MISSISSAUGA) All Access w/ Chris Crippen of Hedley

Chris Crippen, drummer for platinum selling Canadian rock band Hedley, will be here to answer your questions and reveal what it takes to make it in the music biz.

Tue.Mar.29, 7-9pm (NORTH YORK) Presonus Studio One Clinic

Learn how to use the latest Presonus music software and digital mixers to produce complete music projects, including basic tracking, mixing, mastering, and release on CD, DVD and the Internet.

Wed.Mar.30, 7-9pm (MISSISSAUGA) Foot to Pedals w/ Emile d'Eon

Build the ultimate "Gig Rig" using one guitar amp, and pedal board. Learn how to maximize your setup and effectively use your pedals for your gig or recording. Emile has performed with Robben Ford, Rik Emmett, Divine Brown, Sarah Slean, The Canadian Tenors and more. He spends his time making tracks in studios, pit bands, and teaching at Humber and Mohawk Colleges.

Wed.Mar.30, 3-4pm (OSHAWA) Guitar/Songwriting Clinic w/ Jason McCoy NOTE NEW TIME!

Sponsored by Traynor Amplifiers. Jason will go through his catalogue and perform songs, talk about the writing and recording processes, and discuss the gear he uses.

Wed.Mar.30, 7-9pm (TORONTO) Home Recording Basics w/ Graham Brewer

Presented by Metalworks Institute. An informative course based on ProTools LE MBox and M-Powered hardware and software. Graham will discuss proper speaker placement and mic technique, and the use of software plug-ins in home recording. Graham is a Metalworks Institute Instructor/Digidesign Expert Certified Instructor. He is a respected producer and recording engineer who has worked with Sam Roberts, Nelly Furtado, Sean Desmond, Jamie Foxx and more.

Thur.Apr.7, 7-9pm (TORONTO) The Future of Music File Sharing – Sponsored by the Songwriters Association of Canada

A monetized music file-sharing system would give consumers access to the world's entire catalogue of recorded music while fairly compensating creators and rights-holders. SAC invites its colleagues, consumers, ISPs & stakeholders to explore and discuss this exciting vision of the future. Don Quarles is Executive Director of the SAC. Joan Besen is Artist/Director of the SAC.

Advance registration and any inquiries can be sent to the store at which the clinic is being held:

BRAMPTON | 370 Main St N | 905.450.4334 | brampton@long-mcquade.com

BURLINGTON | 3180 Mainway Dr | 905.319.3330 | burlington@long-mcquade.com

MARKHAM | 9833 Hwy 48 | 905.209.1177 | markham@long-mcquade.com

MISSISSAUGA | 900 Rathburn Rd W | 905.273.3939 | mississauga@long-mcquade.com

NORTH YORK | 2777 Steeles Ave W | 416.663.8612 | steeles@long-mcquade.com

OSHAWA | 902 Simcoe St N | 905.434.1612 | oshawa@long-mcquade.com

TORONTO | 925 Bloor St W | 416.588.7886 | info@long-mcquade.com